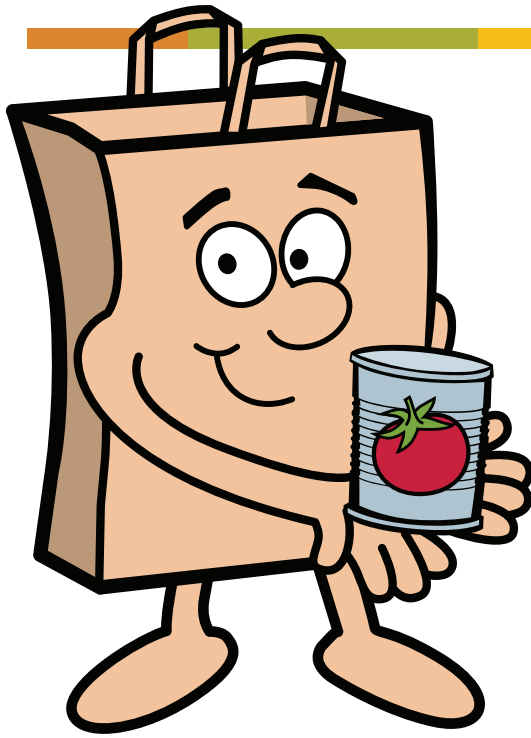




How to Run a Food Drive

Thank you for supporting the Jewish Family Service Polack Food Bank by organizing a food drive! Below are some helpful tips for making your drive a success.

SET MEASURABLE GOALS

Identify a target amount of each item you hope to collect. This will help you identify whether you are on track!

DECIDE HOW TO COLLECT FOOD

Do you want people to bring items to your home? Do you want to set up days to pick up donations from others? Identify what works best for your community!

SPREAD THE WORD

Make sure people know you're collecting food!

- Reach out to your friends and family members.
- Post on social media (including any neighborhood groups like Buy Nothing, NextDoor, or Mutual Aid Facebook pages).
- Identify community groups you are a part of that may be able to help (e.g., religious and cultural organizations, schools, co-workers).
- Be specific about the items you are collecting and when you need them.

ASK FOR HELP

Who in your network might be able to help you spread the word? Who could potentially offer an additional drop-off point or volunteer to make pickups? Are there a few people who can help you on your drop-off day? Think about your network!

GET CREATIVE!

- Host an event alongside your drive, (like a birthday, anniversary, or b'nai mitzvah), and ask people to bring some donations along!
- Host a special drive-by drop-off with music and snacks. Create sidewalk or window art letting your neighbors know when, where, and what they can donate.
- Take photos and, with your permission, JFS can share them on our social media!



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Questions? Contact JFS Community Connections at volunteer@jfsseattle.org or call **(206) 861-3179** for more information.

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